

MON HORIZON RÊVÉ

On TV5MONDE with Emirates



TV5MONDE
AFRIQUE

TV5MONDE
MAGHREB ORIENT

Campaign objectives:

The main objective is to show well-known influencers, their successes throughout their favorite destinations served by Emirates

Target : AB+

France TV Publicité Solution :

Discover our collaboration with Emirates to create an original short program combining Digital and TV.

«Mon Horizon Rêvé» presents the daily life and the dream-destination of 10 well-known influencers (choreographer, entrepreneur, blogger, designer, cook...) coming from different African countries.

Each of them describes his activity , his home town and his favorite destination around the world.

