



france•tvpublicit 

The leading network across all profiles

No. 1

network among thematic channels

25m

viewers each month

54.5%*

4 years old and more

8.2m

viewers each month

54.5%*

25 to 49 years old

5.7m

viewers each month

53%*

Upper socio-professional
Categories (AB+)

3.9m

viewers each month

35%*

15 to 34 years old

4.3m

viewers each month

55.1%*

Women Main household
buyers (FRDA) 15 to 49 years

No. 2

network among thematic youth channels
(4 to 10 years old + and 4 to 14 years old)



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FICTION



2m

age 25 to 49 yo



MILLENNIALS



1m

Age 15 to 34 yo



YOUTH



The Amazing World of Gumball™ © Cartoon Network

2m

Age 4 to 14 yo



DISCOVERY



1.6m

Age 25 to 49 yo

