COMMERCIAL TERMS & CONDITIONS 2026

ADVERTISING, SPONSORSHIP AND DIGITAL

france•tv publicité

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COMMERCIAL TERMS & CONDITIONS

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COMMERCIAL TERMS & CONDITIONS FOR ADVERTISING

Broadcasting between January 1, 2026 and December 31, 2026.

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Advertising

Breakdown of 2026 France Télévisions and thematic channels advertising revenue

Initial revenue

Initial variations (applied cumulatively to the Initial Rate in the order below):

- Incidents
- Solutions
- Blocks

Corrected initial revenue

Rate Adjustments (x% of the Corrected Initial Rate)
All rate adjustments are applied to the same base, the Corrected Initial Rate.

- Rebates
- Preferential placement
- Multi-SECODIP
- Showcase premium
- Exclusivity
- Co-branding
- Priority Scheduling
- Screen skin

Reference revenue

Rate reductions (x% of the Reference Rate)
All rate reductions are applied to the same base, the Reference Rate.

- New Advertiser
- Small business
- Collective Advertising
- "Food Charter" Collective Advertising
- General Interest Advertising
- Cultural Advertising
- Film Industry Advertising
- Book Publishing sector
- Advertising after 8pm

Net revenue before discount

GTCs Rate

Net revenue

Advertising Terminology

France Télévisions (FTV) channels
France Télévisions (FTV) channels include France 2, the national network of France 3 (hereinafter France 3 National), the regional network of France 3 (hereinafter France 3 Regions) and France 5.

Thematic Channels
Thematic channels include 13ème Rue, Cartoonito, Boomerang, Boomerang+1, Cartoon Network, Disney Channel, Disney Channel+1, Disney Junior, DreamWorks, E! Entertainment, France 24 (Global signal), La Chaîne Météo, Maison & Travaux TV, Melody, MGG TV, Mieux, Museum TV, MyZen TV, National Geographic, National Geographic Wild, Sport en France, Syfy, Warner Tv Next, Trace Vanilla, Trace Ayiti, Trace Caribean, Trace Urban, TV5 Monde "FBS" and WarnerTV (or any other name that the Thematic Channels may adopt in the future). This list is subject to change at any time.

Channels
France 2, France 3 National, France 3 Regions, France 5 and the Thematic channels are managed by FranceTV Publicité.

Digital
Internet and mobile sites, mobile applications, HbbTV, Smart TV, IPTV and all non-linear digital broadcasting methods.

France Télévisions Revenue
France Télévisions'turnover corresponds to the turnover generated by France Télévisions (FTV) channels.

Classic Revenue
"Classic" revenue corresponds to revenue generated by France Télévisions channels and Thematic channels.

Thematic Revenue
"Thematic" revenue corresponds to revenue generated by Thematic channels.

Initial Rate
The Initial Rate corresponds to the rates in the schedule published by FranceTV Publicité based on the 30-second format.

Advertising Terminology

Initial revenue
Initial Revenue is the sum of the Initial Rate of purchased advertising space after application of the format index (see page 16).

Corrected Initial Rate
The Corrected Initial Rate is the Initial Rate after application of the format index and after deduction of any broadcasting incidents, solution adjustments or blocks.

Corrected Initial Revenue
Corrected Initial Revenue is the sum of the Corrected Initial Rate for purchased advertising spaces.

Reference Rate
The Reference Rate is the Corrected Initial Rate after deduction of any rebates or rate adjustments.

Reference Revenue
Reference Revenue is the sum of the Reference Rate for purchased advertising space.

Net Rate before Discount
The Net Rate Before Discount corresponds to the Reference Rate after application of rate reductions (see page 9).

Net Revenue before Discount
Net Revenue Before Discount is the sum of the Net Rate Before Discount for purchased advertising space.

Net Rate
The Net Rate is the Net Rate Before Discount after the deduction of the GTCs rate (as defined on page 12).

Net Revenue
Net Revenue is the sum of the Net Rate for purchased advertising spaces.

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Advertising
Rate Conditions

Rates are communicated basedw on the 20-second format. For any other duration, a conversion table is available on page 17. For France 2, France 3 and France 5. The rate for each advertising spot is determined according to the product's main sector code (Sector 1 rate, Sector 2 rate or Sector 3 rate) based on the rates published by FranceTV Publicité.

Unit Purchase

It is possible to buy advertising spots on all channels on a per unit basis. All advertisers have the possibility to choose among a set of rate conditions.

Rate Markups

Rate markups are calculated based on the Corrected Initial Rate. Their amount is added to the Corrected Initial Rate.

Preferential position within a screen

Application at the advertising space Corrected Initial Rate for a preferential position (A, B, C, X, Y or Z) in an advertising screen as follows:

EP	A	B	C	X	Y	Z
%	+7%	+7%	+5%	+5%	+7%	+7%

Multi-SECODIP

- **+15%** markup on the Corrected Initial Rate to present or mention several products or brands of the same advertiser or of another advertiser of the same group and falling under different sector codes within the same advertisement.
- **+15%** markup on the Corrected Initial Rate to attribute an additional sector code to an advertisement.

Showcase premium

+25% markup on the Corrected Initial Rate for advertising space in the Showcase premium offer.

Slot Exclusivity

+30% markup on the Corrected Initial Rate, per sector code, to reserve sector exclusivity within a slot.

The following are not eligible for this rate condition: slots on France 3 Regions ;

- sector family 16: Editing;
- sector family 32, class 01: Toys and games ;
- sector code 32 01 01 06: Video game consoles, software and accessories, online games;
- sector code 33 01 01 01: Radio stations ;
- sector code 49 02 08 01: Phone customization;
- sector code 49 03 01 02: Engines/portals, browsers, no guarantee of exclusivity;
- sector code 49 03 01 03: Web hosts.

Co-branding

+15% markup on the Corrected Initial Rate to present or mention multiple products or advertisers' brands in an advertisement.

Priority Scheduling

+20% markup on the Corrected Rate of each advertising spot booked for priority processing of spot booking requests on schedule openings.

Whenever there is an opening in the schedule, requests to reserve advertising spots (priority scheduling) will be processed according to scheduling availability on channels France 2, France 3, and France 5. Priority scheduling is only valid for the sector code for which it has been reserved.

Advertising
Rate Conditions

However, if the advertiser wishes to change the sector code after booking, the new code must be accepted for all of the requested slots, taking into account schedule availability. Otherwise, the offer will be maintained as is or cancelled in accordance with paragraph "modification, cancellation of Orders" of the General Terms and Conditions of Sale of Advertising.

Any reservation of advertising space made within the framework of priority scheduling constitutes a binding and final purchase of advertising space. Notwithstanding the paragraph entitled "modification, cancellation of Orders" in the General Terms and Conditions of Sale of Advertising, cancellation by the buyer of a priority scheduling reservation with FranceTV Publicité will result in full billing for the reserved space thus released.

Screen skin

+25% markup on the Corrected Initial Rate for each advertising spot booked (excluding design and production costs) to set up a screen skin, priority access to the schedule and the programming of the advertisement in a guaranteed preferential position.

Screen skin means the creation of a specific transitional advertising screen (dividing seconds) between the channel's jingle and the first image of the advertisement inserted at the beginning of the advertising slot. Each time there is an opening in the schedule, screen skins are given priority in the schedule and guaranteed preferential placement in position A within the advertising slots requested on the channels France 2, France 3 National and France 5, subject to schedule availability.

Screen skins are accessible to all the advertising slots for the aforementioned channels. FranceTV Publicité Conseil is responsible for the design and production of the screen skin (the seconds between the channel's jingle and the advertisement). It is specified that the dividing seconds are to be reserved in addition to the format of the initial advertising message.

Any reservation of advertising space made within the framework of the Screen Trim constitutes a binding and final purchase of advertising space.

Notwithstanding the paragraph entitled "Modification, cancellation of Orders" in the General Terms and Conditions of Sale of Advertising, cancellation by the purchaser of a screen skin reservation with FranceTV Publicité will result in full billing for the reserved space thus released. For any radical change in the program context or for any change in the rate resulting in a markup of more than 15% compared to the Corrected Initial Rate, the advertiser may cancel the package without penalty or keep it.

Rate Reductions

Rate reductions are calculated based on the Reference Rate. Their amount is deducted from the Reference Rate.

New Advertiser

Any advertisers who have not advertised on all of the media marketed by FranceTV Publicité, in 2024 and 2025 (excluding prizes), are eligible for a discount of **-7%** on the Reference Rate. However, advertisers who have benefited, in 2024 and/or 2025, from an exclusive non-profit ad spot on the "Grandes Causes" (Great Causes) channels are also entitled to the discount.

Advertisers who change their legal or business names in 2026 are not considered new advertisers. Advertisers who market for a brand, in 2026, that has already been marketed for in 2024 and

Advertising
Rate Conditions

2025 through another advertiser are not considered new advertisers. This discount cannot be combined with the new TV entrant discount.

Small business

Any group of advertisers whose national multi-media advertising budget for the year 2025 is less than 1,000,000 euros gross excluding taxes* will benefit from a **15%** discount on the Reference Rate.

The qualification of small business is attributed by FranceTV Publicité after verification of the national multi-media advertising budget realized over the year 2025 by a group of advertisers thanks to the media-explorer software. This discount cannot be combined with other discounts except for the new advertiser and TV entrant discounts.

Collective Advertising

Any advertisers eligible for collective advertising are entitled to a **-5%** discount on the Reference Rate. Collective advertising is used to promote a sector of activity, a group of professionals, or a category of products or services presented under their generic designation (example: dairy products). The qualification of collective campaign is attributed by FranceTV Publicité after studying the client file (see Collective Advertising sheet). This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

"Food Charter" Collective Advertising

Any advertisers eligible for "Food Charter" Collective Advertising are entitled to a **-7%** discount on the Reference Rate. "Food Charter" Collective Advertising is used to promote a category of food products or services other than beverages with added sugars, salt or synthetic sweeteners and manufactured food products. The qualification of "Food Charter" collective campaign is attributed by FranceTV Publicité after studying the client file. This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

General Interest Advertising

Those entitled to a **-10%** discount on the Reference Rate include:
- campaigns for charitable and humanitarian organizations;
- information campaigns by administrations or ministries;
- government information campaigns, i.e., Government Information Service (SIG) campaigns.

This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

Cultural advertising

Campaigns aimed at promoting a cultural or social activity with educational content, excluding activities with a primarily commercial purpose, benefit from a **-5%** discount on the Reference Rate. The qualification of cultural campaign is attributed by FranceTV Publicité after studying the client file. The presence of logos or the mention of partners is authorized provided that it is discreet (less than 3 seconds and less than 1/6 of the screen size) and that the partners concerned do not belong to sectors prohibited from television advertising. This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

*Budget in euros gross excluding taxes, excluding Internet display and regional press (source Kantar Media - Pluri Explorer processing - data as of January 31, 2026)

Advertising
Rate Conditions

Film Industry Advertising

Campaigns to promote a film are eligible for a discount on the Reference Rate. The qualification of Film Industry campaign is attributed by FranceTV Publicité after studying the client file (see Film Industry Advertising Certificate).
This discount cannot be combined with rate reductions or the GTCs rate.

	FTV channels		Thematic
Film Production Budget	Schedule openings	At 2 weeks	No scheduling constraints
< 5 M€	-67%	+7%	-82%
between €5M and €7M	-57%	-67%	-72%
> = 7 M€	-52%	-62%	-67%

Literary sector advertising

All book promotion campaigns are eligible for a reduction on the Reference Rate as shown in the table below.

Literary campaign eligibility will be determined by France TV Publicité after studying the applicant file. This reduction cannot be applied in combination with price reductions and the GTCs rate.

SR of publisher	Classic TV	Specialised publishers
SR under €5M	-72%	-82%
From €5M to €50M	-67%	-75%
Over €50M	-62%	-67%

Solution Purchases

Solutions are unique to the client and cannot be recreated. Their compositions are the exclusive responsibility of FranceTV Publicité, which reserves the right to modify solutions at any point over the course of the year. No purchases made in the form of a solution can be modified after the fact.

Programmatic.tv offers marketed on a CPM basis (...) do not qualify for the GTCs rate and rate conditions.

Exclusive Offers

These offers allow advertisers to purchase national classic TV slots commercialized in Net, with a rate per slot and per day and exclusively on the online purchase platform ADspace.

These offers do not benefit from any rate reductions, nor from the GTCs rate and do not participate in the calculation of the GTCs rate.

COMMERCIAL TERMS & CONDITIONS FOR ADVERTISING

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Advertising
GTC Rate

The GTCs Rate is made up of 4 sliding scale discounts that are added together to determine the GTCs Rate that applies to Net Revenue before discounting classic TV space of the France Télévisions channels and the Theme channels.

GTCs Rate

=

Volume sliding scale + Off-peak sliding scale + Sliding scale for France 3 Régions / Addressable TV + Thematic channels sliding scale + Digital sliding scale

Excluded from the scope of application of the GTCs rate are purchases benefiting from the "Film Industry advertising" discount, purchases of Garanty and Garanty+ solutions, purchases of programmatic.tv, adressable.tv, exclusive offers and offers published in Net excluding tax.

However, purchases of Garanty, Garanty+, programmatic.tv and adressable.tv solutions are included in the calculation of the GTCs rate.

Volume Sliding Scale

Any advertiser investing a volume of Net Revenue in 2026 on all media marketed by FranceTV Publicité (excluding prizes) is entitled to a sliding scale discount, according to the following:

NET REVENUE 2026 - IN EUROS CLASSIC TV SPACE - SPONSORSHIP - DIGITAL (EXCLUDING PRIZES)	VOLUME SLIDING SCALE
From 0 to 39 999	**0,00%**
From 40 000 to 99 999	**-1,00%**
From 100 000 to 199 999	**-2,00%**
From 200 000 to 299 999	**-3,50%**
From 300 000 to 499 999	**-4,50%**
From 500 000 to 899 999	**-6,00%**
From 900 000 to 1 499 999	**-7,50%**
From 1 500 000 to 2 499 999	**-9,00%**
From 2 500 000 to 3 999 999	**-10,00%**
From 4 000 000 to 5 499 999	**-11,50%**
From 5 500 000 to 6 999 999	**-12,50%**
From 7 000 000 to 8 499 999	**-13,50%**
From 8 500 000 to 9 999 999	**-15,00%**
10 000 000 and above	**-18,00%**

Advertising
GTC Rate

Off-Peak Sliding Scale

Any advertiser investing a volume of Net Revenue in classic TV space in 2026 in off-peak periods (January, February, May, July and from 1 to 16 august) on France Télévisions' channels is entitled to a sliding scale discount, according to the following:

NET REVENUE OFF-PEAK PERIODS 2026 ON FTV CHANNELS IN CLASSIC TV SPACE IN EUROS	OFF-PEAK SLIDING SCALE
From 0 to 29 999	**0,00%**
From 30 000 to 69 999	**-0,80%**
From 70 000 to 99 999	**-0,90%**
From 100 000 to 149 999	**-1,10%**
From 150 000 to 199 999	**-1,30%**
From 200 000 to 249 999	**-1,50%**
From 250 000 to 349 999	**-1,80%**
From 350 000 to 449 999	**-2,00%**
From 450 000 to 599 999	**-2,20%**
From 600 000 to 999 999	**-2,80%**
From 1 000 000 to 1 299 999	**-3,20%**
From 1 300 000 to 1 749 999	**-3,50%**
From 1 750 000 to 2 249 999	**-3,80%**
2 250 000 and above	**-4,30%**

Sliding scale France 3 Régions / Addressable TV

Any advertiser investing Net Revenue in a classic TV spot on France 3 Régions and/or in Addressable TV is eligible for a sliding scale discount, as outlined below:

2026 NET REVENUE ON FRANCE 3 RÉGIONS INVESTED IN CLASSIC TV SPOT + NET REVENUE IN ADDRESSABLE TV VS 2026 NET REVENUE ON FTV CHANNELS AND THEMATIC CHANNELS INVESTED IN CLASSIC TV SPOT + DIGITAL IN %	SLIDING SCALE FRANCE 3 REGIONS / ADDRESSABLE TV
From 0,00 % to 1,99 %	**0,00%**
From 2,00 % to 4,99 %	**-2,00%**
From 5,00 % to 9,99 %	**-2,50%**
From 10,00 % to 19,99 %	**-3,00%**
From 20,00 % to 49,99 %	**-4,00%**
From 50,00 % to 69,99 %	**-5,00%**
From 70,00 % to 89,99 %	**-8,00%**
90,00 % à 100,00 %	**-10,00%**

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Advertising
GTC Rate

Thematic Channels Sliding Scale

Any advertiser investing Net Reveue in classic TV space in 2026 on the Thematic Channels is entitled to a sliding scale discount, according to the following:

2026 NET REVENUE ON THEMATIC CHANNELS INVESTED IN CLASSIC TV SPACE VS. 2025 NET REVENUE ON FTV AND THEMATIC CHANNELS INVESTED IN CLASSIC TV SPACE IN %	THEMATIC CHANNELS SLIDING SCALE
From 0,00% to 0,99%	**0,00%**
From 1,00% to 1,99%	**-1,00%**
From 2,00% to 2,99%	**-1,20%**
From 3,00% to 3,99%	**-1,30%**
From 4,00% to 5,99%	**-1,40%**
From 6,00% to 7,99%	**-2,50%**
From 8,00% to 8,99%	**-3,00%**
From 9,00% to 10,99%	**-3,70%**
From 11,00% to 11,99%	**-4,50%**
From 12,00% to 13,99%	**-5,00%**
From 14,00% to 15,99%	**-5,50%**
From 16,00% to 17,99%	**-6,00%**
From 18,00% to 19,99%	**-6,50%**
20,00% and above	**-7,00%**

Digital Sliding Scale

Any advertiser investing a Net Digital Revenue* of €10,000 or more in 2026 is entitled to a sliding scale discount according to the following:

2026 NET DIGITAL REVENUE* VS. NET CLASSIC REVENUE 2026 + NET DIGITAL REVENUE* 2026 IN %	DIGITAL SLIDING SCALE
From 0,00% to 14,99%	**0,00%**
From 15,00% to 16,99%	**-0,50%**
From 17,00% to 19,99%	**-1,50%**
From 20,00% to 24,99%	**-2,50%**
From 25,00% to 29,99%	**-3,50%**
From 30,00% and above	**-3,80%**

* Excluding Net Digital Revenue from sponsorships

Advertising

Programming information and timeframes

Schedule openings for unit purchases on France Télévisions Channels

BROADCASTING PERIODS	RATE PUBLICATION	SCHEDULE OPENING	
		OPENING	RESPONSE
January 1 – March 8, 2026	14/10/2025	14/11/2025	01/12/2025
March 9 – May 3, 2026	02/12/2025	09/01/2026	26/01/2026
May 4 – August 16, 2026	10/02/2026	15/03/2026	30/03/2026
August 17 – November 1, 2026	05/05/2026	29/05/2026	15/06/2026
November 2 – December 31, 2026	23/06/2026	04/09/2026	21/09/2026

Programming Timeframes

UNIT PURCHASE	PROGRAMMING AT SCHEDULE OPENINGS
Garanty	Between T-2 Weeks and T-4 weeks of wave start
Garanty+	Programming at schedule openings

Editing Time

This schedule is given as an indication only. FranceTV Publicité reserves the right to modify programming and editing timeframes (long weekends, holidays, etc.).

		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Editing time	National Editing	+2	+2/+3	+3/+4	+4	+4
	Regional / Thematic channel Editing	+4/+5	+5	+5/+6	+6	+6

2026 Rate indices by format

SECONDS		2	3	4	5	6	7	8	9	10	11	12	13	14	15
INDEX		29	35	42	48	53	58	60	63	68	69	76	79	82	86

SECONDS	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
INDEX	88	92	95	96	100	101	102	103	104	105	106	107	108	109	110

SECONDS	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
INDEX	133	137	144	155	160	165	170	176	184	190	195	200	205	210	215

SECONDS	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
INDEX	220	222	228	230	242	248	250	255	265	272	274	280	285	290	300

For all formats over 60", add 5 to the index for each additional second.

Advertising

Garanty and Garanty+ offers

Concept

Purchasing Garanty solutions enables advertisers to communicate on the France 2, France 3 National and France 5 channels in the Day, Access and After 8pm slots (only for advertisers eligible for Generic Advertising or General Interest Advertising), as well as on the thematic channels associated with this plan, **while controlling the "20-second de-indexed Net GRP Cost" guaranteed by FranceTV Publicité**.

Plan

- Thematic budget: at least 10% of the brief.
- Digital budget: 15% investment of the minimum annual TV budget*

*Specific dispositions on next page.

Garanty

2 3 5 and the thematic channels

BACKGROUND: The entire scale except for the following screens:
- F2 19.51 Monday to Sunday
- F5 19.51 Monday to Friday

PROGRAMMING TIMEFRAME: Between T-2 and T-4 weeks of start

ELIGIBLE TARGETS:
- ✓ Mixed and Men's 50-
- ✓ Mixed and Men's + targets
- ✓ Women's 50-
- ✓ Women's + targets
- ✓ Behavioural targets

Garanty+

2 3 5 and the thematic channels

BACKGROUND: High-engagement programmes News and magazines - Télématin
- F2 : 12.55 to 13.99
- F3: 12.00 to 13.99
- F2: 19.50 to 19.99
- F5: 17.00 to 19.99

PROGRAMMING TIMEFRAME: Schedule openings

ELIGIBLE TARGETS:
- ✓ Mixed and Men's 50-
- ✓ Mixed and Men's + targets
- ✓ Behavioural targets

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Advertising
Garanty and Garanty+ offers

Garanty Garanty+

Indices by period*

	1	2	3	4	5	6	7	8	9
From	Thursday 1st january 2026	Monday 9 march 2026	Monday 20 april 2026	Monday 18 may 2026	Monday 6 july 2026	Monday 20 july 2026	Monday 17 august 2026	Monday 19 oct. 2026	Monday 21 dec. 2026
To	Sunday 8 march 2026	Sunday 19 april 2026	Sunday 17 may 2026	Sunday 5 july 2026	Sunday 19 july 2026	Sunday 16 august 2026	Sunday 18 oct. 2026	Sunday 20 dec. 2026	Thursday 31 dec. 2026
GARANTY	90	110	105	140	90	65	158	135	85

Indices by day share & by target in 2026

	DAY	ACCESS	AFTER 8PM**
MIXED AND MEN'S -50 TARGETS	100	127	124
MIXED AND MEN'S + TARGETS	92	117	116
WOMEN'S -50 TARGETS	96	133	124
WOMEN'S + TARGETS	91	122	116
+ TARGETS & BEHAVIOURAL TARGETS	93	115	120

MIXED AND MEN'S -50
- All aged 25-59
- All aged 25-49

MIXED AND MEN'S
- All aged 25-59
- All aged 35-59
- SPC+ individuals
- Primary household shopper <60 years

WOMEN'S -50 TARGETS
- Women aged 25-49
- Housewives <50 years
- Housewives with children under 15

WOMEN'S + TARGETS
- Women aged 35-59
- Housewives aged 25-59
- Housewives Tanguy (with children under 25)

+ TARGETS AND BEHAVIOURAL
- All aged 25+
- All aged 35+
- All aged 50+
- Women 35+
- Women 50+
- Housewives aged 15+
- GRP DATA Men's Fragrance
- GRP DATA Women's Fragrance
- GRP DATA Attentive & Organic
- GRP DATA Green Spirit
- GRP DATA Made in France

* These indices by Period, Day, Access and After 8pm/target are subject to change during the year at the sole discretion of France Télévisions Publicité.
** After 8pm is exclusively accessible to advertisers eligible for Generic Advertising or General Interest Advertising.

Advertising
Garanty and Garanty+ offers

Concept
Access a portfolio of **powerful, affinity-based channels** to reach all audiences, whatever your media targets.

Plan
The Garanty Thématik packs consist of a set of channels selected according to the **themes consumed by each of the following targets: Women, Premium, Millennials and Kids**.

THE PACKS

WOMAN
SYFY, E!, WB TV, 13 Rue, TRACE LATINA, National Geographic, TV5 Monde, Maison & Travaux TV, Museum TV, Melody, TRACE URBAN, Boomerang, my zen TV

PREMIUM
National Geographic, Museum TV, Sport en France, SYFY, National Geographic Wild, WB TV next, WB TV, TV5 Monde, 13 Rue, Melody, France 24, Le Figaro TV

Optional for eligible advertiserssw: Public Sénat, LCP Assemblée Nationale

MILLENIAL
SYFY, Boomerang, WB TV, TRACE LATINA, Sport en France, WB TV next, TRACE URBAN, MGG TV

KIDS
Boomerang, Cartoonito, CN, Disney Channel, DreamWorks

Advertising

Garanty and Garanty+ offers

Conditions

The Garanty Thématik packs can be booked as soon as the schedule opens. They are inseparable and cannot be recombined.

Garanty Thématik packs can be purchased either:

- In the form of a programming brief, defining the characteristics of the campaign concerned by this purchasing method (product, target, communication dates, format, etc.);
- The programming brief shall be entered directly by the advertiser or its agent on the FranceTV Publicité website at the address www.francetvpub.fr in your "ADspace" professional area;
- OR by email sent to the Planning Department with the following details: product name; product number; format of advertising message; broadcast period; pack selected; budget.

Garanty Thématik packs are programmed according to availability in the schedule. Investments made under Garanty Thématik packs are not eligible for any reduction in rates from FranceTV Publicité. Any commitment to youth channels between September and December will be payable in full if the agreement is broken. Any youth campaign programmed from September to December will be payable in full in the event of cancellation.

FranceTV Publicité reserves the right to:

- program Garanty Thématik packs according to availability in the schedule;
- modify the programming of messages on the advertising screens of the Garanty Thématik packs during the campaign, in order to match the Guaranteed Net GRP Cost commitment as closely as possible. Audience ratings are assessed over the period during which rates are published.

Advertising

Visibility package

Presence

FranceTV Publicité is committed to promoting Class A, B and C products from the automotive sector on its channels, in accordance with the methodology defined by Carbone 4.

- **Traditional TV:** Free preferred placements A, B and C
- **Digital:** Creation of a free preferred placements A offered as a pre-roll or mid-roll.

Specific conditions

Offer only available for automotive advertisements promoting a Class A, B or C product according to the methodology defined by Carbone 4 (excluding, in particular, all messages containing corporate communications, promotional offers, product ranges, etc.).

Methodology

Available features for each product line

- Body type
- Engine type
- Minimum and maximum fuel consumption
- Minimum and maximum emissions (excluding electric vehicles)

Electricity emission factor in France

Source : Ademe Carbone 4

Source : Ademe

Calculation of emissions related to manufacturing and end-of-life

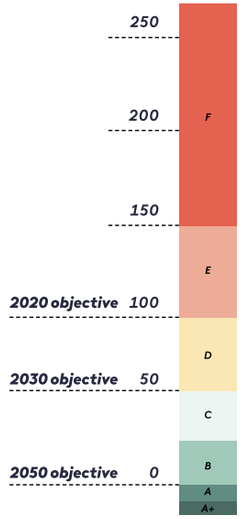
+

Calculation of emissions related to use:
- **Fuel consumption**
- **Electricity consumption**

=

Carbon intensity over the entire life cycle (gCO2e/p.km)

Threshold for passenger mobility (gCO2/p.km)



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COMMERCIAL TERMS & CONDITIONS FOR SPONSORSHIP

Broadcasting between January 1, 2026 and December 31, 2026.

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Sponsorship

Breakdown of 2026 Revenue from sponsorship on France Télévisions

Initial revenue

Initial variations (applied cumulatively to the Initial Rate in the order below):

- Incidents
- Rebates
- Game module
- Solutions

Reference revenue

Rate reductions (x% of the Reference Rate)

- Multi-brand
- Multi-advertiser
- Sector Exclusivity
- Preferential Placement
- Sector Exclusivity

Rate Decreases

- New Advertiser
- Collective Advertising
- "Food Charter" Collective Advertising
- General Interest Advertising
- Cultural Advertising

All rate conditions apply to the same base, the Reference Rate.

Net revenue before discount

GTCs Rate

Net revenue

Sponsorship Terminology

France Télévisions (FTV) channels
France Télévisions (FTV) channels include France 2, the national network of France 3 (hereinafter France 3 National), the regional network of France 3 (hereinafter France 3 Regions), France 5 and Franceinfo.

Thematic Channels
Thematic channels include 13ème Rue, Cartoonito, Boomerang, Boomerang+1, Cartoon Network, Disney Channel, Disney Channel+1, Disney Junior, DreamWorks, E! Entertainment, France 24 (Global signal), La Chaîne Météo, Maison & Travaux TV, Melody, MGG TV, Mieux, Museum TV, MyZen TV, National Geographic, National Geographic Wild, Sport en France, Syfy, Warner Tv Next, Trace Vanilla, Trace Ayiti, Trace Caribean, Trace Urban, TV5 Monde "FBS" and WarnerTV (or any other name that the Thematic Channels may adopt in the future). This list is subject to change at any time.

Channels
France 2, France 3 National, France 3 Regions, France 5 and the Thematic channels are managed by FranceTV Publicité.

Digital
Internet and mobile sites, mobile applications, HbbTV, smart TV, IPTV and all non-linear digital broadcasting methods. Solutions consist of a set of sponsorship campaigns.

France Télévisions Revenue
"France Télévisions" revenue corresponds to revenue generated by France Télévisions (FTV) channels.

Thematic Revenue
"Thematic" revenue corresponds to revenue generated by the Thematic Channels.

Initial Rate
The Initial Rate corresponds to the rates in the offer published by FranceTV Publicité.

Initial Revenue
Initial Revenue is the sum of the Initial Rate of the purchased sponsorship offers.

Reference Rate
The Reference Rate corresponds to the Initial Rate after the deduction of any broadcasting incidents, rebates or solution adjustments.

Reference Revenue
Reference Revenue is the sum of the Reference Rate of the purchased sponsorship offers.

Net Rate Before Discount
The Net Rate Before Discount corresponds to the Reference Rate after the application of the Rate conditions.

Net Revenue Before Discount
The Net Revenue Before Discount is the sum of the Net Rate Before Discount of the purchased sponsorship offers.

Net Rate
The Net Rate is the Invoiced Rate after deduction of the GTCs Rate, as defined on page 25.

Net Revenue
Net revenue is the sum of the Net Rate of the purchased sponsorship offers.

Sponsorship

Rate Conditions

Unit Purchase

All advertisers have the possibility of choosing from a set of products called rate conditions calculated based on the Reference Rate. The amount of the corresponding markups or discounts is added to or deducted from the Reference Rate.

Rate Markups

Multi-brand

+15% markup to present or mention several brands of the same advertiser in the same Sponsorship Operation.

Multi-advertiser

+15% markup to present or mention several advertisers in the same Sponsorship Operation.

Soreach Priority Scheduling

+20% markup for priority processing of Soreach solution reservation requests at scheduleopenings. Any Soreach reservation made within the framework of Soreach Priority Schedulingconstitutes a binding and final sponsorship purchase. Notwithstanding the paragraph entitled "Modification, cancellation of Orders" in the General Terms and Conditions of Sale of Advertising, cancellation by the buyer of a Soreach Priority Scheduling reservation withFranceTV Publicité will result in full billing for the reserved solution thus released.

Sector Exclusivity

+30% markup to exclude other varieties of the same sector (corresponding to the last two digits of the secodip code) on a co- partnership offer.

Preferential Placement

+15% markup on the Corrected Initial Rate to present or mention multiple products or advertisers' brands in an advertisement.

Co-branding

FranceTV Publicité retains control over the programming and running order of sponsors. Preferential placement allows the advertiser to choose the positioning of its campaign.

+20% markup to choose the placement of a co-partnership sponsorship campaign (excluding Soreach Offers).

Rate Reductions

New Advertiser

Any advertisers who have not advertised on media marketed by FranceTV Publicité, in 2024 and 2025 (excluding prizes), are entitled to a discount of **-7%** on the Reference Rate. Advertisers who change their legal or business names in 2026 are not considered new advertisers. Advertisers who market for a brand, in 2026, that has already been marketed for in 2024 and 2025 through another advertiser are not considered new advertisers.

Sponsorship

Rate Conditions

Collective Advertising

Any advertisers eligible for collective advertising are entitled to a **-5%** discount on the Reference Rate.

Collective advertising is used to promote a sector of activity, a group of professionals, or a category of products or services presented under their generic designation (example: dairy products). The qualification of collective campaign is attributed by FranceTV Publicité after studying the client file (see Collective Advertising sheet). This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

"Food Charter" Collective Advertising

Any advertisers eligible for "Food Charter" Collective Advertising are entitled to a **-7%** discount on the Reference Rate.

"Food Charter" Collective Advertising is used to promote a category of food products or services other than beverages with added sugars, salt or synthetic sweeteners and manufactured food products. The qualification of "Food Charter" collective campaign is attributed by FranceTV Publicité after studying the client file. This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

General Interest Advertising

Those entitled to a **-10%** discount on the Reference Rate include: campaigns for charitable and humanitarian organizations; information campaigns by administrations or ministries; government information campaigns, i.e., Government Information Service (SIG) campaigns. This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

Cultural advertising

Campaigns aimed at promoting a cultural or social activity with educational content, excluding activities with a primarily commercial purpose, benefit from a **-5%** discount on the Reference Rate. The qualification of cultural campaign is attributed by FranceTV Publicité after studying the client file. The presence of logos or the mention of partners is authorized provided that it is discreet (less than 3 seconds and less than 1/6 of the screen size) and that the partners concerned do not belong to sectors prohibited from television advertising. This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

Solution Purchases

Solutions consist of a set of sponsorship campaigns that are offered at a single price. Any purchases made in the form of solutions cannot be modified after the fact.
Solution purchases are eligible for a rate adjustment to reach the solution price. They benefit from the GTCs rate but cannot benefit from any other pricing conditions offered by FranceTV Publicité.

ADspace Sponsorship Offers

These offers allow you to buy Soreach offers as well as Sponsorship packages marketed in Net, and exclusively on the ADspace online purchase platform.
These offers do not benefit from any rate reductions, nor from the GTCs rate and do not figure in the calculation of the GTCs rate.

COMMERCIAL TERMS & CONDITIONS FOR SPONSORSHIP

Broadcasting between January 1, 2026 and December 31, 2026.

Sponsorship
GTC Rate

The GTCs rate is composed of a sliding scale discount: the Volume Sliding Scale Discount.

The sliding scale rate obtained applies to France Televisions Channels and Thematic Channels Net Revenue Before Discount.

Exclusive offers do not figure in the calculation of the GTCs Rate and are excluded from its scope of application. Investments in the Olympic and Paralympic Games are not included in the calculation of the GTCs rate.

Volume Sliding Scale

Any advertiser investing a volume of 2026 Net Revenue on all media marketed by FranceTV Publicité (excluding prizes) will benefit from a sliding scale discount, according to the following:

2026 NET REVENUE - IN EUROSCLASSIC TV SPACE - SPONSORSHIP - DIGITAL (EXCLUDING PRIZES)	VOLUME SLIDING SCALE
From 0 to 39 999	**0,00%**
From 40 000 to 99 999	**-1,00%**
From 100 000 to 199 999	**-2,00%**
From 200 000 to 299 999	**-3,50%**
From 300 000 to 499 999	**-4,50%**
From 500 000 to 899 999	**-6,00%**
From 900 000 to 1 499 999	**-7,50%**
From 1 500 000 to 2 499 999	**-9,00%**
From 2 500 000 to 3 999 999	**-10,00%**
From 4 000 000 to 5 499 999	**-11,50%**
From 5 500 000 to 6 999 999	**-12,50%**
From 7 000 000 to 8 499 999	**-13,50%**
From 8 500 000 to 9 999 999	**-15,00%**
10 000 000 and above	**-18,00%**

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COMMERCIAL TERMS & CONDITIONS FOR DIGITAL

Broadcasting between January 1, 2026 and December 31, 2026.

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Digital

Breakdown of 2026 Revenue for digital

Initial revenue

Initial variations (applied cumulatively to the Initial Rate in the order below):

- Incidents
- Rebates
- Solutions

Reference revenue

Rate Conditions (x% of the Reference Rate)

Rate Markups

- Format Exclusivity
- Targeting
- Pre-roll
- Formats
- Co-branding
- CTV Exclusion
- Platform Exclusion

Rate Reductions

- New Advertiser
- Collective Advertising
- "Food Charter" Collective Advertising
- General Interest Advertising
- Cultural Advertising

NET revenue before discount

GTCs Rate

NET revenue

Digital
Terminology

Mobile Sites and Applications*

- france.tv (including Francetvslash);
- francetvinfo.fr (including france3-regions.francetvinfo.fr; la1ere.francetvinfo.fr; francetvinfo.fr/sports);
- lamaisondesmaternelles.fr;
- allodocteurs.fr;
- Brut.media;
- Radio France (for video formats only: radiofrance.fr; francebleu.fr, franceculture.fr, franceinter.fr);
- ina.fr (for video formats only);
- lcp.fr,
- publicsenat.fr,
- meteofrance.com, meteofrance.gp, meteofrance.gf, meteofrance mq, meteofrance.pm, meteofrance.re, meteofrance. yt, meteo.pf,
- tv5monde.eom, afrique.tv5monde.com, revoir.tv5monde, tvSmondeplus.com,
- france24.com,
- mc-doualiya.com,
- mytaratata.com,
- 13emerue.fr,
- syfy.fr,
- fr.eonline.com,
- gp.trace.fm, gy.trace.fm,mq. trace.fm, re.trace.fm,
- athletics.eurovisionsports.tv,
- You Tube.com France Televisions,France tv Distribution, Disney and Warner.

*This list is subject to change at any time.

Digital

Internet and mobile sites, mobile applications, HbbTV, connected TV and all methods digital broadcasting.

Cost Per Thousand (CPM) means the cost of purchasing advertising space on the Digital Network on the basis of one thousand (1,000) Page Views with Advertising as defined below, or in practice one thousand (1,000) impressions.

Page Viewed With Advertising (PAP) refers to the number of web pages of a Digital medium that are fully downloaded by a user and on which one or more advertisements appear.

Cost Per View (CPV) is the cost of purchasing digital advertising space on a per impression basis.

Cost Per Visible Hour (CPHV) is an advertising billing method whereby digital advertising space is billed to the advertiser based on cumulative visible exposure time in hours (with a video ad exposure time ≥ 20 seconds).

VCPM refers to Visible CPM, a CPM-based billing method where only visible ads are charged.

Cost Per Click (CPC) refers to the cost of purchasing advertising space on the Digital market, based on the number of clicks on an ad.

General Rotation (RG) is a broadcasting method used for digital advertising content which consists of broadcasting or displaying the content randomly on all digital platforms.

Digital Terminology

Digital Revenue
Digital Revenue corresponds to Revenue realized on Digital platforms.

Initial Rate
The Initial Rate corresponds to the rates in the offer published by FranceTV Publicité.

Initial Revenue
Initial Revenue is the sum of the Initial Rate of the purchased advertising space and sponsorships.

Reference Rate
The Reference Rate corresponds to the Initial Rate after the deduction of any broadcasting incidents, rebates or Solutions adjustments.

Reference Revenue
Reference Revenue is the sum of the Reference Rates for purchased advertising space and sponsorships.

Net Rate before Discount
The Net Rate Before Discount corresponds to the Reference Rate after the application of the Rate conditions.

Net Revenue before Discount
Net Revenue Before Discount is the sum of the Net Rate Before Discount for purchased advertising space and sponsorships.

Net Rate
The Net Rate is the Net Rate Before Discount after the application of the GTCs Rate.

Net Revenue
Net Revenue is the sum of the Net Rate for purchased advertising spaces and sponsorships.

Digital
Rate Conditions

Rates are subject to seasonal adjustments and may be revised to reflect changes in audience data. FranceTV Publicité reserves the right to modify the rate schedule on the occasion of exceptional events and the right to grant discounts on rates after broadcasting due to exceptional circumstances. Rates are available on our website www.francetvpub.fr. A conversion table for the duration rate indices applicable to video streams is available on page 36.

Our marketing methods

FranceTV Publicité offers several marketing methods:

- based on CPM (cost per thousand);
- based on CPV (cost per view) ; based on VCPM (visible CPM);
- based on CPHV (cost per Visible Hour) ; based on CPC (cost per click);
- as part of a Package.

Unit Purchase

All advertisers have the possibility of choosing from among a set of rate conditions calculated based on the Reference Rate. The amount of the corresponding markups or discounts is added to or deducted from the Reference Rate.

Rate Markups

Rate markups are calculated based on the Corrected Initial Rate. Their amount is added to the Corrected Initial Rate.

Format Exclusivity

A markup will be applied for a 100% share of voice (PDV) on a format. Pages viewed with advertisements (PAPs) distributed under Format Exclusivity may not be spread out over the period specified in the Insertion Order. Format Exclusivity on share of voice is guaranteed until all PAPs are consumed. In the event that the PAPs are fully consumed before the end of the period covered by the Format Exclusivity, the advertiser may be entitled, subject to investing an additional budget, to an extension of the Format Exclusivity until the end of said period. (Please contact us for more information).

Targeting

TARGETING CRITERIA		MARKUP APPLICABLE
Targeting based on time/day/IP address – geolocation, browsers, ISP, Operating system, device (PC / Smart TV / mobile / TVC)	1 to 2 targeting criteria	**+15%**
	Starting at 3 targeting critera	**+40%**
PRE-ROLL TARGETING		+35%
PREDICTIVE BEHAVIORAL TARGETING		+20%

Pre-roll

+35% to be featured in pre-roll only.

Formats

+20% markup to broadcast rich media formats (expand, HTML 5, enhanced spot).

Co-branding

+15% markup to present or mention several products or advertisers' brands in a video format (pre-roll and/or billboard).

CTV Exclusion

+20% markup to exclude IPTV devices from a campaign.

Platform Exclusion

+30% markup to exclude a platform broadcast.

Digital
Rate Conditions

Rate Reductions

Rate reductions are calculated based on the Reference Rate. Their amount is deducted from the Reference Rate.

New Advertiser

Any advertisers who have not advertised on all media marketed by FranceTV Publicité in 2024 and 2025 (excluding prizes), are eligible for a discount of **-7%** on the Reference Rate. Advertisers who change their legal or business names in 2026 are not considered new advertisers. Advertisers who market for a brand, in 2026, that has already been marketed for in 2024 and 2025 through another advertiser are not considered new advertisers. This discount cannot be combined with the "New Digital Partner" discount.

Collective Advertising

Any advertisers eligible for collective advertising are entitled to a **-5%** discount on the Reference Rate. Collective advertising is used to promote a sector of activity, a group of professionals, or a category of products or services presented under their generic designation (example: dairy products). The qualification of collective campaign is attributed by FranceTV Publicité after studying the client file (see Collective Advertising sheet). This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

"Food Charter" Collective Advertising

Any advertisers eligible for "Food Charter" Collective Advertising are entitled to a **-7%** discount on the Reference Rate. "Food Charter" Collective Advertising is used to promote a category of food products or services other than beverages with added sugars, salt or synthetic sweeteners and manufactured food products. The qualification of "Food Charter" collective campaign is attributed by FranceTV Publicité after studying the client file. This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

General Interest Advertising

Those entitled to a **-10%** discount on the Reference Rate include: campaigns for charitable and humanitarian organizations; information campaigns by administrations or ministries; government information campaigns, i.e., Government Information Service (SIG) campaigns. This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

Cultural advertising

Campaigns aimed at promoting a cultural or social activity with educational content, excluding activities with a primarily commercial purpose, benefit from a **-5%** discount on the Reference Rate. The qualification of cultural campaign is attributed by FranceTV Publicité after studying the client file. The presence of logos or the mention of partners is authorized provided that it is discreet (less than 3 seconds and less than 1/6 of the screen size) and that the partners concerned do not belong to sectors prohibited from television advertising. This discount cannot be combined with other discounts except for the new advertiser and new TV entrant discounts.

Solution Purchases

Solutions consist of a set of digital campaigns that are offered at a single price (Reference Rate). Any purchases made in the form of solutions cannot be modified after the fact. Solution purchases are eligible for rate reductions in order to reach the solution price. They are eligible for the GTCs rate but are not eligible for any rate conditions offered by FranceTV Publicité.

Digital
GTC Rate

The GTCs rate is composed of a sliding scale: the Volume Sliding Scale Discount per insertion order.

The sliding scale discount obtained is applied to the Invoiced Digital Revenue.

Volume Sliding Scale

Any advertiser investing a volume of Net Digital Revenue (including adressable.tv) in 2026 per insertion order is eligible for a sliding scale discount, according to the following:

2026 NET DIGITAL REVENUE PER INSERTION ORDER IN EUROS	VOLUME SLIDING SCALE
From 0 to 4 999	**0%**
From 5 000 to 9 999	**-5%**
From 10 000 to 19 999	**-10%**
From 20 000 to 39 999	**-15%**
From 40 000 to 69 999	**-25%**
From 70 000 to 99 999	**-30%**
From 100 000 to 149 999	**-35%**
150 000 and above	**-40%**

Digital
Information

The duration rate indices applicable to video streams for 2026 are as follows:

SECONDS		2	3	4	5	6	7	8	9	10	11	12	13	14	15
INDEX		29	35	42	48	53	58	62	63	68	69	76	79	82	90

SECONDS	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
INDEX	92	94	98	99	100	101	102	103	104	105	106	107	108	109	110

SECONDS	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
INDEX	133	137	144	155	160	165	170	176	184	190	195	200	205	210	215

SECONDS	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
INDEX	220	222	228	230	242	248	250	255	265	272	274	280	285	290	300

For formats over 60", add 5 to the index for each additional second.

ADDITIONAL INFORMATION

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Certificate of mandate

Any advertiser or group of advertisers using the services of an agent will be required to provide a certificate of mandate prior to booking:

- Electronically, with digital signature, once it has been registered with and communicated by the MyMandat platform, published by EDIPUB;
- according to the model published by FranceTV Publicité (published on the www.francetvpub.fr website), duly completed and signed, on the advertiser's letterhead. An original copy of this document must be sent via e-mail to mandat@francetvpub.fr.

Since the certificate of mandate is established for a period of one year, it is necessary to produce a new certificate of mandate for the current year, even if the mandate is unchanged from the prior year.

Scope of the application

Advertising investments made by companies belonging to the same group may be retained within the scope of the application of FranceTV Publicité's Commercial Terms and Conditions, subject to the provisions of this Article. A group of advertisers can only be formed between a parent company and its controlled subsidiaries within the meaning of Article L 233-3 I - 1 of the French Commercial Code and provided that the accounts of the controlled companies are fully consolidated with those of the parent company. Any request to form a group of advertisers must be sent to the sales administration department of France Télévisions Publicité, 64-70 avenue Jean-Baptiste Clément– 92641 Boulogne-Billancourt, before January 1 of the current year or at the latest one month before the date of the first broadcast of an advertisement on behalf of a company belonging to the group of advertisers makingthe request.

The application must be signed by the legal representative of the parent company or by any person expressly authorized by them. The application must include:

- a detailed list of the entities of the group of advertisers: legal name, corporate form, head office, SIREN and RCS and VAT numbers;
- intracommunity, legal representative, billing address, list of products, services or brands concerned;
- a copy of the group's consolidated accounts and accounting notes;
- a document (organization chart) presenting the group as a whole and summarizing the capital links between the companies of the group of advertisers and their parent company;
- a declaration by the parent company under the terms of which it guarantees the acceptance of the consolidation and its consequences by all of its subsidiaries and releases FranceTV Publicité from any responsibility to claim or dispute in this respect.

Approval for the total or partial consolidation of investments will be accorded by FranceTV Publicité taking into account the client file presented.

Advertiser groups formed for the previous year are automatically renewed unless their scope has changed, or they are terminated before December 31 of the previous year. Any change in the scope of consolidation of an advertiser group must be notified to France Télévisions Publicité without delay by the legal representative or any person authorized to make such a change.

All the entities of the group of advertisers remain advertisers and continue to receive invoices for their purchases. Consolidation only takes place when calculating and settling commercial discounts. Discounts are allocated in proportionto eachsubsidiary's contributionto the group's revenue.

Application of the rate conditions

In return for the advertiser's subscription to a binding and final contractual commitment for the calendar year concerning its advertising investments, FranceTV Publicité will apply the GTCs Rate to each advertisement. In the event of the Advertiser's failure to comply with the payment deadlines mentioned on FranceTV Publicité's invoices, or if the Advertiser's fulfillment of its commitments proves to be manifestly impossible, FranceTV Publicité may suspend application of the discount resulting from the GTCs Rate without prior notice, and demand immediate reimbursement of the benefits unduly paid, plus a 15% penalty.

Digital invoicing

Invoices and credit notes shall be drawn up electronically, within the meaning of Article 289 VII 2° of the French General Tax Code, by FranceTV Publicité on behalf of the advertiser. The Buyer's signature of the contracts for the sale of advertising space subscribed to by the Buyer shall constitute its agreement to electronic invoicing in the absence of opposition formulated by the Buyer. It is reminded that the advertiser and/or the Agent remain solely responsible for (1) verifying the electronic signature affixed to the invoices by means of the verification data contained in the electronic certificate, (2) verifying the authenticity and validity of the certificate attached to the electronic signature and, finally, (3) storing and archiving the invoice and the signature and certificate attached to it.

Financial Extranet

This tool provides duplicate invoices online. To obtain access codes, please send the access request form (available at www.francetvpub.fr) via e-mail to the following address: facturation@francetvpub.fr.

ADspace
france•tvpublicité

Contacts

www.francetvpub.fr

FRANCE TÉLÉVISIONS PUBLICITÉ
S.A. au capital de 38 100 euros Siren 332 050 038 RCS Paris
10 rue Lucien Bossoutrot
TSA 41710
75901 Paris cedex 15

francetvpub.fr