

# RATE CARD 2020

In Euro, basis 30"



CHANNEL	DW ENGLISH	DW DEUTSCH	DW DEUTSCH +	DW ARABIA	DW ESPAÑOL
REFERENCE TIME	UTC	UTC+7H	UTC-6H	UTC+2H	UTC-3H
TIMEZONE/LANGUAGE	24h English	24h German	20h German/ 4h English	24h Arabic	24h Spanish
PRIMETIME 06-09H/18H-24H	1,500€	1,250€	1,100€	900€	800€
DAY TIME 09H/18H	750€	625€	625€	450€	400€
NIGHT TIME 00-06H	500€	400€	350€	200€	150€

Minimum booking: 15.000€ (gross). All prices in € plus statutory VAT. Spots with a length of less than 30" are calculated with the following indices: 5"=35%, 10"=50%, 15"=70%, 20"=81%, 25"=95%. Our standard booking conditions and rules apply. Spot rates as of 10/2019.