



2.1M viewers each month

1st PAY-TV CHANNEL (SFR SUBSCRIBERS 4 +)

+46% AUDIENCE AMONG MAIN FEMALE HOUSEHOLD BUYERS <50 (vs V38)

STRONG AFFINITY WITH WOMEN (ind.148)

AND 50 + (ind.149)



■35-49 years old

■50 + years old

■ISPC+



■ Main female household buyers - 50

france • tv publicité

Source: Médiamat'Thématik W39 / Global audience / Coverage base 4+ / Evolution vs wave 38

Profile per age base 4+, per category base 15+ / Affinity and gender base 15+

13^{èME} RUE, THE THRILLER CHANNEL





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CHICAGO FIRE S8

SEASON 8

In their struggle to save the city of Chicago, Station 51 firefighters are once again faced with high-risk missions as well as a series of personal dramas. We left Firehouse 51 in the middle of a life-threatening mission. And a sudden and unexpected loss has shaken the everyday life of our firefighters. Will they be able to handle their hectic day-to-day life after this loss?

CONDOR

SEASON 2

The series, based on the novel "Six Days of the Condor" by James Grady, is returning. Joe Turner, played by Max Irons, is travelling in Europe when he is contacted by a Russian agent claiming to be able to identify a CIA mole in exchange for protection. Joe soon realizes that his past is catching up with him.

DEPUTY

More at ease on the streets than at his desk, Deputy Bill Hollister (Stephen Dorff), 5th generation of his family to maintain law and order, devotes himself to his mission. When the Los Angeles County Sheriff dies, Bill replaces him and becomes responsible for the 10,000 sworn officers who control today's Wild West. As a lawman solely motivated by justice, he will have to address the political dimension of his new duties.

DISTRIBUTION:

SFR

