



# GLOBAL AUDIENCES REPORT **france•tv**

FOCUS 2020


January 12th 2021

[www.francetvpub.fr](http://www.francetvpub.fr)



**france•tv**publicité  
Le monde change. La pub aussi.

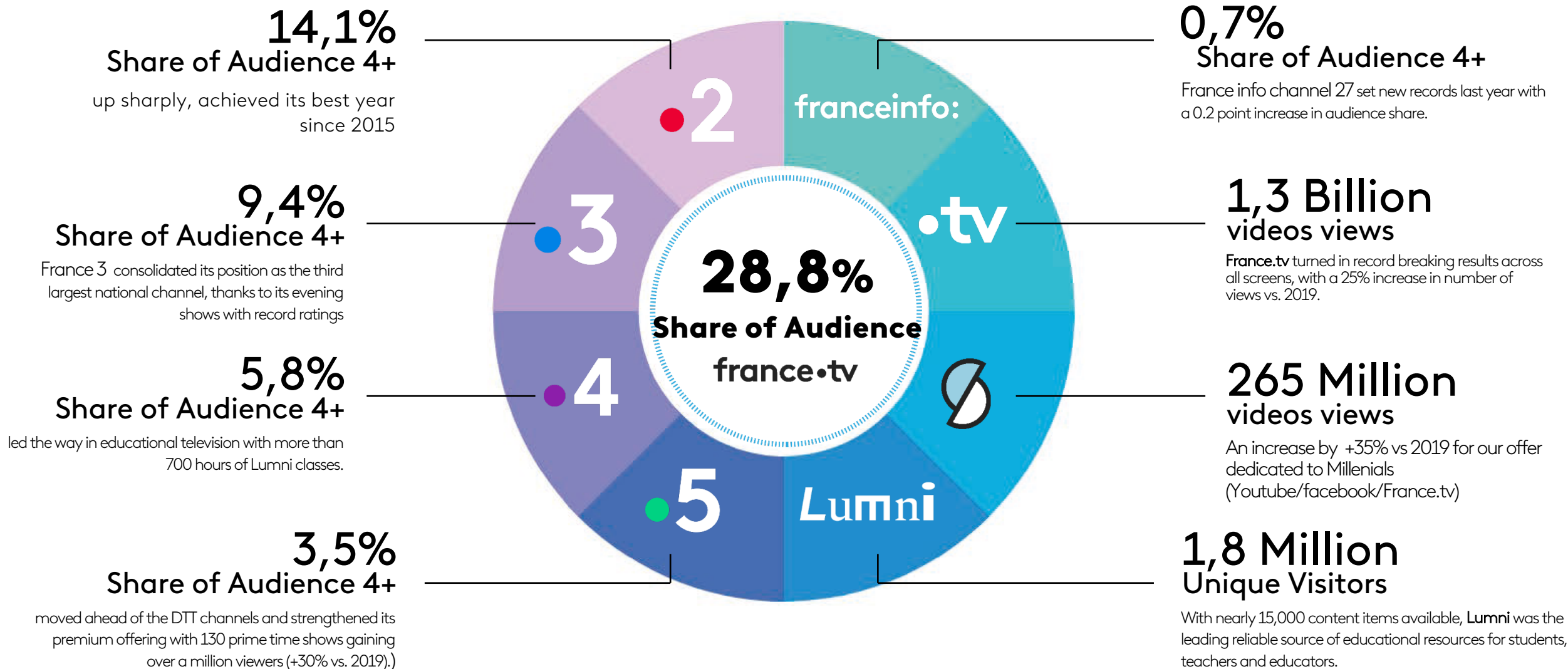
## ● ANNUAL REPORT 2020



**More than  
80%  
of french people  
have watched  
France tv  
every week  
in 2020**

- Almost **7 millions** French people tuned in every evening
- **1,3 billion** videos views on our digital platform france.tv in 2020









**1400 H**

of Culture / Live performances were broadcasted on France TV channels and Culturebox in 2020

**75 H**

of news were produced every day on all our National & Regional channels and Overseas

**1800 H**

of programs exclusively dedicated to environment



**600**

Movies were  
broadcasted on France  
Télévisions channels

And for the 1st time, movies were  
available for free on france.tv

Every week

**19M**

viewers watched evening  
fictions on France 2 & France 3

France Télévisions, No. 1 in  
French fictional content,  
achieved 7 of the year's top  
10 ratings, all channels  
combined.

**52M**

viewers watched  
a sporting event  
on France Télévisions  
channels in 2020.\*