



TREAT YOURSELF TO  
THE WORLD

WITH

france•tvpublicité x CANAL+ADVERTISING

# THE PARTNERSHIP THAT ENABLES YOU TO COMMUNICATE ALL AROUND THE WORLD

**TV5MONDE**



**An attractive  
multi-screen  
offer**

**Worldwide  
exposure in a  
qualitative  
contexts**

**Maximum  
exposure  
among high-  
income  
individuals**

# TV5MONDE : THE INTERNATIONAL GENERALIST TV CHANNEL

A DIVERSIFIED AND MULTI-DEVICE CHANNEL

## TV5MONDE

WORLDWIDE HOUSEHOLDS REACH

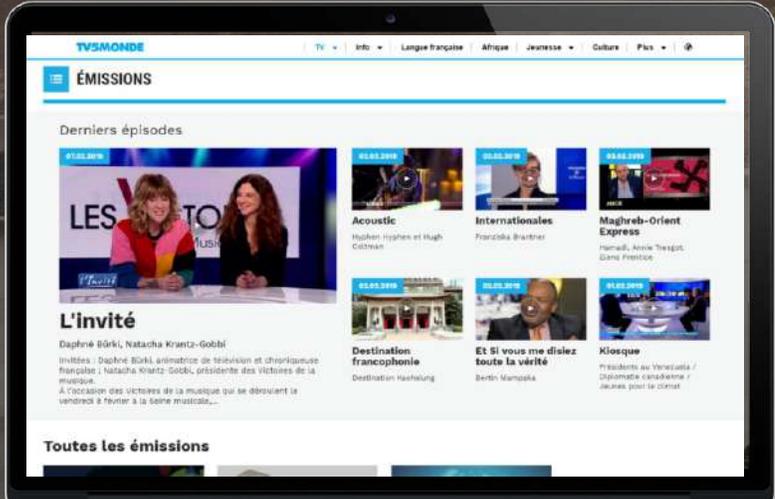


7 TV FEEDS



# TV5MONDE : THE INTERNATIONAL GENERALIST TV CHANNEL

POWERFUL WITH STRONG LOCAL ROOTS



**TV5MONDE**

Source : Internet Global – Médiamétrie Janv. à novembre 2019

# FRANCE24 : THE INTERNATIONAL 24/7 NEWS TV CHANNEL

POWERFUL AND ACCESSIBLE IN MULTI-DEVICE



## WEEKLY VIEWERS AROUND THE WORLD



4 TV CHANNELS / 5 ADVERTISING FEEDS

IN FRENCH  
Africa / World



IN ENGLISH  
World



IN ARABIC  
World



IN SPANISH  
World

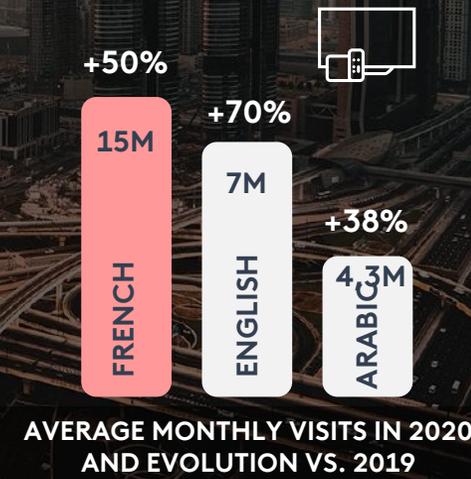
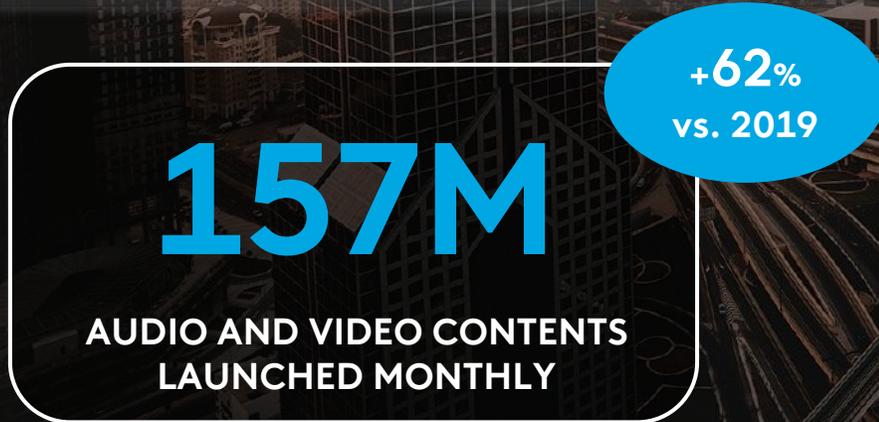
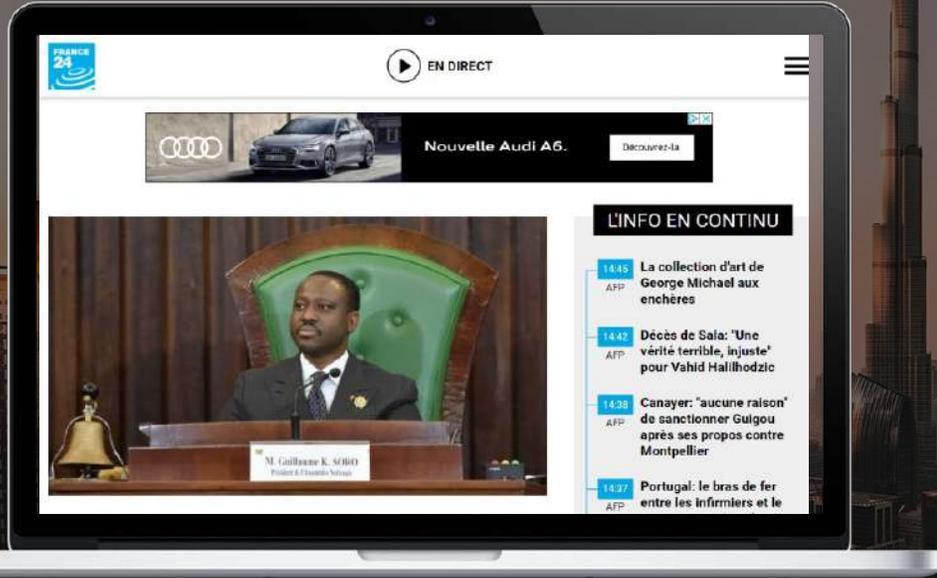


+14%

HOTEL ROOMS VS 2019

# FRANCE24 : A HISTORIC YEAR ON OUR DIGITAL PLATFORMS

## FAST-GROWING ENVIRONMENTS



# TOGETHER, LET'S DESIGN YOUR INTERNATIONAL SPEECH

TELEVISION

DIGITAL

SOLO  
TV5  
MONDE

45 TV ads  
on



90 TV ADS

45 TV ads  
on 2 feeds of your choice



Pre-rolls on all TV5 Monde digital environments <sup>(1)</sup>



250 K PRE-ROLLS

DUO

TV5MONDE SOLO



FRANCE24 SOLO

OR



180 TV ADS

500 K PRE-ROLLS

SOLO  
FRANCE  
24

45 TV ads  
on



90 TV ADS

45 TV ads  
on one or more World feeds of your choice



Pre-rolls on all France24 digital environments



250 K PRE-ROLLS

(1) Excluding TV5 MONDE PLUS for Africa IPs. The pre-rolls will be broadcast in general rotation. \*  
 (2) This offer does not include the production costs of your ads or the costs related to ARPP validation.  
 Offer subject to availability and validation by the publisher.

# TREAT YOURSELF TO THE WORLD - TERMS AND CONDITIONS

This offer will be programmed exclusively by France Télévisions Publicité and Canal+ Advertising according to schedule availabilities.

**Scope :** FRANCE 24 and TV5 Monde - classic TV advertising spaces and pre-roll video format within the digital environments.

**Ads :** The TV ads in this offer can only be broadcast over a maximum period of 60 consecutive days.

The number of TV ads is calculated on the basis of a 30 seconds ad. This number varies according to the length of your advertising film, on the basis of the format indexes communicated in our Terms and Conditions. (Cf T&C France Télévisions Publicité and T&C CGV Canal+ Advertising)

In accordance with the legislation, an ARPP validation of your advertising film will be requested prior to the programming of your ads.

This offer is subject to the General Terms and Conditions of Sale of France Télévisions Publicité 2021 accessible at <http://www.francetvpub.fr> and of Canal+ Advertising 2021 accessible at <http://www.canalplusadvertising.com>

This offer is valid until the 31<sup>st</sup> of December 2021.