



> **TV5MONDE**

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Le monde change. La pub aussi.



The channel for the French-speaking world



Every day, TV5MONDE brings you all the
world news.

Segments

sport

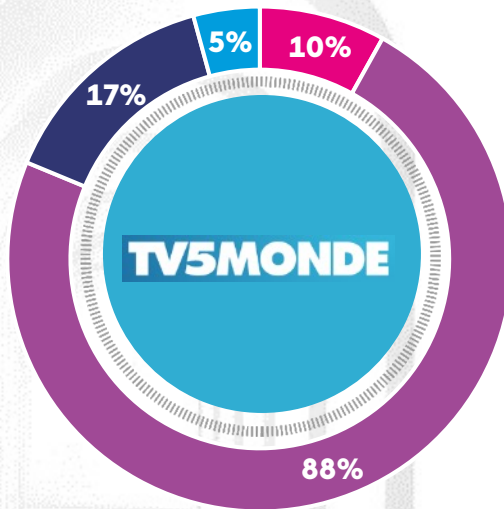
news

reporting

world

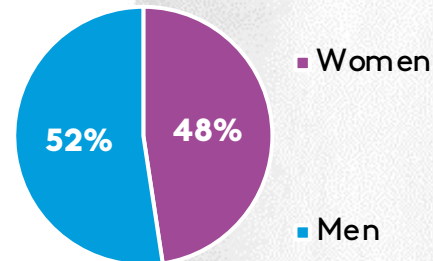
TV5MONDE, 9TH CHANNEL WITH FEMALE - 50 YEARS MAIN HOUSEHOLD BUYERS *

**STRONG
AFFINITY
with 50+
(ind.186)**



■ 35-49 yrs ■ 50 yrs and + ■ ICSP+ ■ MFHB - 50 yrs

7.7M
viewers each month



Source: MédiamatThématic V40 / Global audience / Coverage base 4+
Profile by age base 4+, by category base 15+ / Affinity and gender base 15+
*Ranking in monthly coverage for MFHB - 50 years



FLAGSHIP PROGRAMS



Le point

With its team of correspondents based all around the world, "Le Point" offers direct contact with what is happening, wherever it occurs. It reflects lived realities from across all the large regions of the globe in Canada, Europe, Asia, Africa, the United States and Latin America.

Presenter: Azeb Wolde-Giorghis



Epicerie fine

The starred chef Guy Martin presents the emblematic products of the French countryside and draws up a portrait of the people who work with them. A meeting with passionate men and women, who make French gastronomy what it is.

Presenter: Guy Martin



Oxygène

This new weekly slot offers historical, cultural and societal documentaries and magazines related to major environmental themes such as ecology (non-political), sustainable development, respect for nature and heritage as well as solidarity between peoples to preserve the treasures of our planet.