

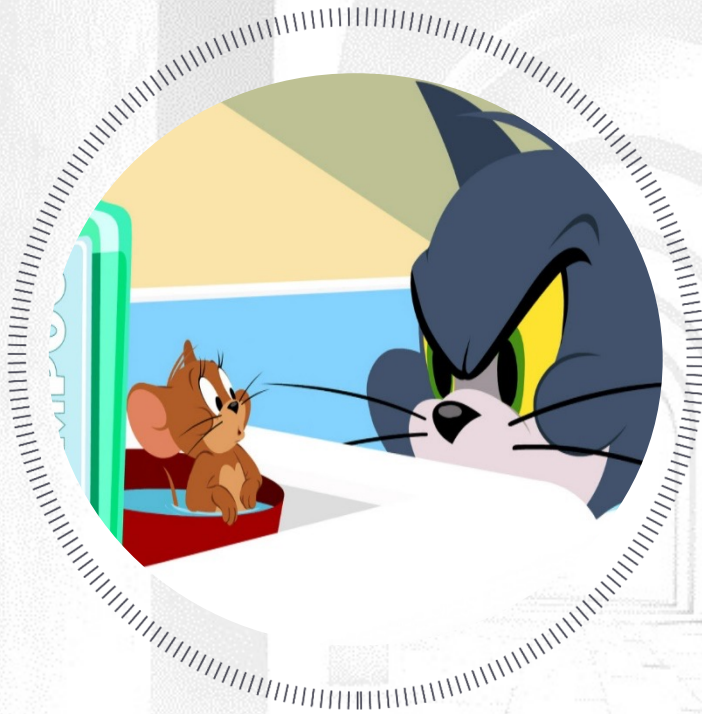
KINGDOM FORCE



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Le monde change. La pub aussi.



Boomerang, the cartoon stars for the whole family.



Boomerang is where the whole family can enjoy our favorite cartoon characters, as well as new animated stars.

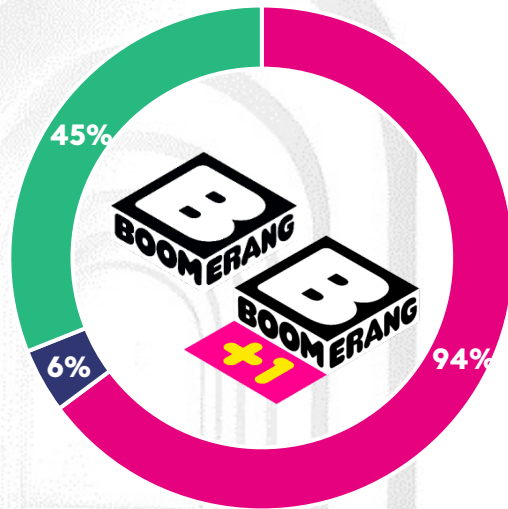
Its worlds

family	hits	gags
serie	entertainment	



BOOMERANG and BOOMERANG +1 ARE THE 2nd MOST POPULAR CHANNEL AMONG THE 4-10 AGE GROUP

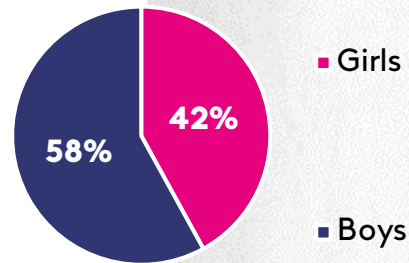
STRONG AFFINITY with main female household buyers with children (ind.366)***



■ 4-10 age segment

Ranks 1st

in terms of average viewing time* among the 4-10 age group**



new LOONEY TUNES



FLAGSHIP PROGRAMS



TALIA ET LE ROYAUME ARC-EN-CIEL

Talia, eight, and her cat Bartleby help the inhabitants of the Rainbow realm by activating the powers of creatures from the wishing tree.



BABY BOSS: LES AFFAIRES REPRENENT

In this series inspired by the hit animated film, Baby Boss manipulates his family, the Templetons. To all appearances an adorable little baby, he is a fearsome business man in a suit. He asks his big brother Tim to come with him to the office to teach him about business.



LOONEY TUNES CARTOONS

Bugs Bunny, Daffy Duck, Porky Pig and many other classic Looney Tunes characters have lots of misadventures in this series inspired by classic short films.