



**TV5MONDE**

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**france•tv**publicité  
Le monde change. La pub aussi.



# The channel for French-speaking regions of the world



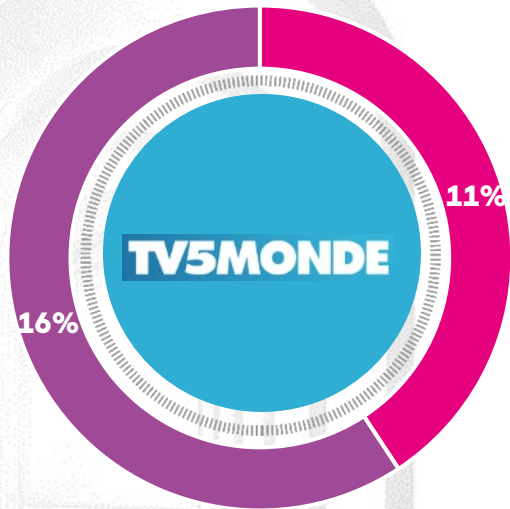
Promotes the French language, and also French-language creation, but also offers multilateral, international, reliable and verified news for the entire world.

Its worlds



# TV5MONDE, THE 8<sup>th</sup> MOST POPULAR CHANNEL AMONG THE ICSP+ (upper socio-professional categories)\*

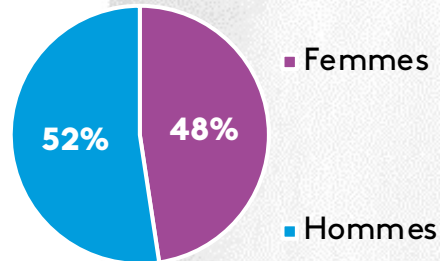
**STRONG  
AFFINITY** with  
the 50+ age  
group  
(ind.186)



■ 25-49 ans

■ ICSP+

**7.1 million**  
television viewers per  
month



■ Femmes

■ Hommes





# FLAGSHIP PROGRAMS



## LE POINT

Thanks to its team of correspondents spread out over the four corners of the world, "Le Point" brings viewers right to the event, regardless of its location. It shows the realities of all the major regions of Canada, Europe, Asia, Africa, the United States and Latin America.

Presented by: Azeb Wolde-Giorghis.



## EPICERIE FINE

The Michelin-starred chef Guy Martin presents emblematic French products, and draws a portrait of those who produce and use them. Biographies of men and women of passion, without whom French gastronomy would not be what it is today.

Presented by: Guy Martin



## OXYGÈNE

This new weekly show consists of documentaries and historical, cultural and societal programs related to major environmental topics such as ecology (non-political), sustainable development, the protection of nature and our heritage, and also solidarity among peoples to protect our planet and its riches.