



ENDOWMENT Offers MID & LONG DISTANCE FLIGHT

www.francetvpub.fr



france•tvpublicité
Le monde change. La pub aussi.

5 medium-haul trips

7x12" BROADCASTS

In the form of packshots & teasers* +
logo at the end of the credits
distributed between:



1 broadcast



3 broadcasts



1 broadcast



1 broadcast



1 broadcast

OVER A PERIOD OF 6 MONTHS

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* : produced free of charge by us
(1) : product subject to the agreement of the productions

MAKE YOUR DESTINATION STAND OUT
AT THE HEART OF GAMES THAT PERFORM



Grand
Slam



CHACON
SON TOUR



Questions
pour un
Champion



Tout le
Monde
veut sa
Place



N'OUBLIEZ PAS
LES PAROLES

• 2 • 3 france•tv

Source: Médiamétrie – January-June 2022

MID-DISTANCE FLIGHT OFFER

an efficient device



49

GRP 35+

18M

contacts
35+



34

GRP
intentional
travellers



15%

Reach
intentional
travellers



